

THE WORLD OF
HANNA-BARBERA
CARTOONS





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TO ALL THE ARTISTS



Hanna-Barbera was founded on talent—the talent of Bill Hanna and Joe Barbera. Their vision rescued cartoons from oblivion and created the largest cartoon library in the world. Today, Bill and Joe's talent still drives the studio they founded. This show is a fitting tribute to the talent and vision of these two legendary cartoonists.



Fred Seibert, President,
Hanna-Barbera, Inc.
1995



“

In 1957, my partner Joe Barbera and I began a cartoon studio that has become a professional home for ourselves and many of the most talented and gifted people in the animation industry.

As a team, we have endeavored to make Hanna-Barbera Productions a company of which we can all be proud.

”

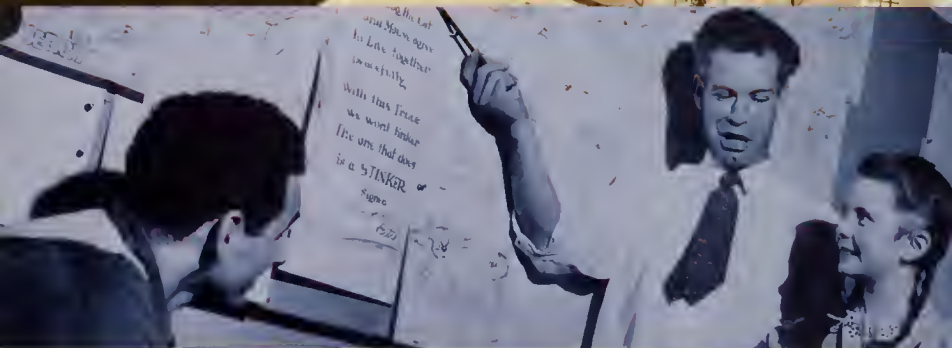
Bill Hanna

“

When I was seventeen I saw my first cartoon. It was called "The Skeleton Dance," an early Disney Cartoon. Something clicked inside my brain and all the pieces came together. I knew what I wanted, not dreaming that it would result in our own studio, and the creation of our family of characters and as of today involved in the biggest animation boom of all time.

”

Joe Barbera





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74	Chapter 4 Scooby Doo & The Seventies
90	Chapter 5 Smurfs & Snorks
98	Chapter 6 The Next Seven Minutes

INTRODUCTION

There's a special thing about the production artwork which comprises the book you're holding.

Of course, many of these drawings, paintings and scripts have been featured in a special exhibition at New York City's Museum of Television & Radio.

And sure, we could get sappy and sentimental and declare that if you were born in the past forty-five years and have ever looked at a television set, it's pretty much for certain that a least one of the cartoon stars represented herein played a major part of your life. Heck, maybe the best friend of your childhood is on these pages.

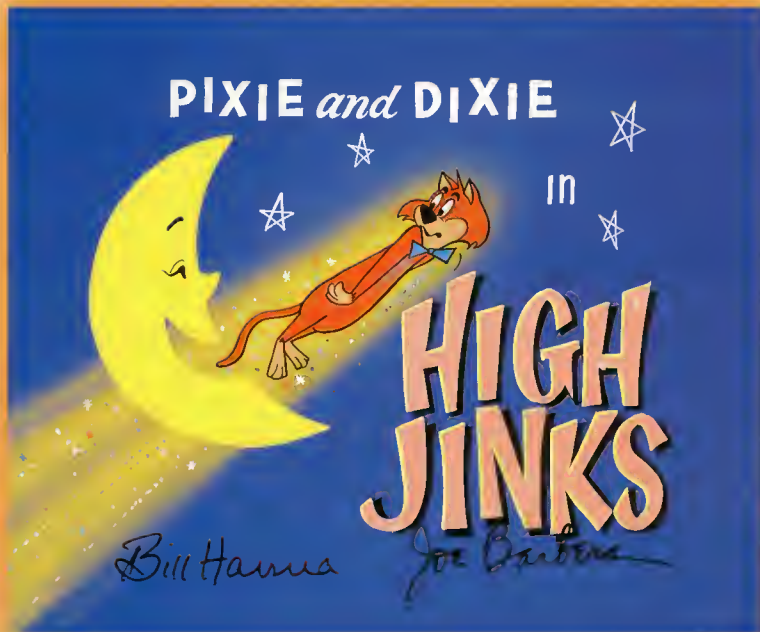
Or, we could slap on our clothes of pomposity and remind one and all that these cartoons have in no small way contributed to shaping American (and the world) culture in the past five decades. Just try and find anyone who has never uttered "Yabba-Dabba-Do!" at least once in his lifetime. If there is such a person he's probably lived his whole life, ironically, in a cave.

Finally, it's been suggested we use the book to herald the tremendous talent which has walked through our modest studio here in Hollywood. It seems just about everyone from Tex Avery to John Kricfalusi has at one time contributed to our world of cartoons.

However, we'd like to offer this book as a testimony. A testimony to a pair of men who, finding themselves out of work and who, in the face of everyone who said it was impossible, created an empire by doing nothing more than making people happy. Yes, this empire produces art worthy of a museum show, creates playmates for children, weaves a common thread through humanity, and serves as a place for artists to continue and begin their craft. But it also stands as an assertion of human determination and commitment.

The artwork gracing these pages is an affirmation of the talent, ingenuity, foresight and tenacity of William Hanna and Joseph Barbera.

Eric Homan,
Manager of Production and Development,
Hanna-Barbera Animation Art, 1995



CHAPTER
ONE

4
The Huckleberry Hound Show
Pixie and Dixie
1958
Title Card



7

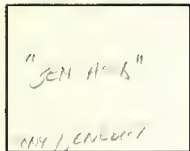
The Huckleberry Hound Show

Huckleberry Hound

1958

Production Set-Up

Courtesy of Mr. and Mrs. Mike Van Eaton



AND HERE ARE THE MAIN
AND SPLENDOR OF
ANCIENT ROME

STOU AWAY GREAT
ADORNMENTS TO THE
HEROES OF THE EMPIRE.



THE GREAT
CAESAR



THE ORIGINAL
AUGUSTUS



AND THE MOST FAMOUS OF
ALL US HUK - WHAT A TALL
THIS STATUE COULD TELL IF I
COULD ONLY SPEAK!



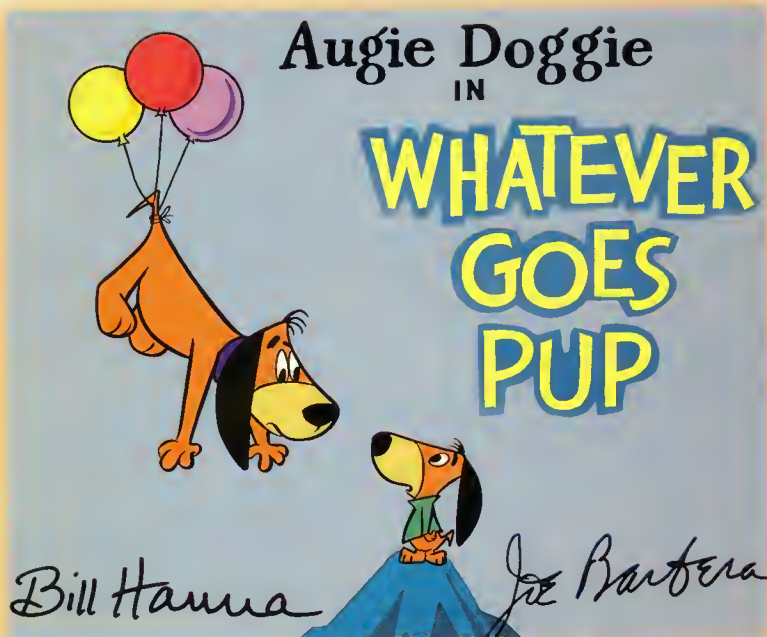
WELL ABOUT NARROWER!



WELL BUT YOU COME TO
A STATUE CAN SPEAK



WELL THAT'S LIKE ME... I AM
NEARLY A STATUE - I'M AROUND
HIDING OUT. SORTA SECRET

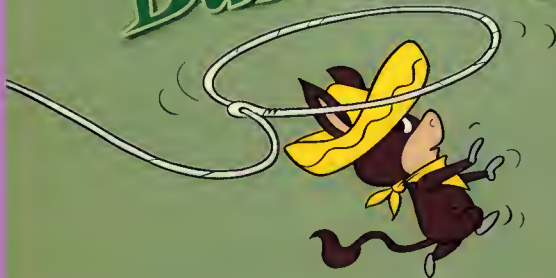


11

Quick Draw McGraw
Augie Doggie And Doggie Daddy
1959
Title Card



Quick Draw McGraw
IN
Baba Bait



CHAPTER
ONE

15
Quick Draw McGraw
Quick Draw McGraw
1959
Title Card

PREHISTORIC PRIME TIME

1960 - 1966

As the 1960's rolled around, Bill Hanna and Joe Barbera were determined not to rest on their success. Sure, continuing to produce such luminaries as Yogi, Huck, and Snagglepuss would have kept the studio atop the cartoon world, but Hanna-Barbera was on the verge of creating a bona fide cultural phenomenon. When Screen Gems, the studio's distributor, wanted to see the studio produce the first prime-time animated series, Hanna-Barbera toyed with the idea of using a variety of family sitcom types, from Romans to Pilgrims. When the idea of a prehistoric family was finally settled upon, *The Flintstones*, née *The Flagstones*, then *The Gladstones*, was born. On September 30, 1960, the Flintstones, the Rubbles, and the rest of Bedrock settled into ABC's prime-time line-up and stayed there for six years, forever solidifying Hanna-Barbera as the leader in television cartoons.

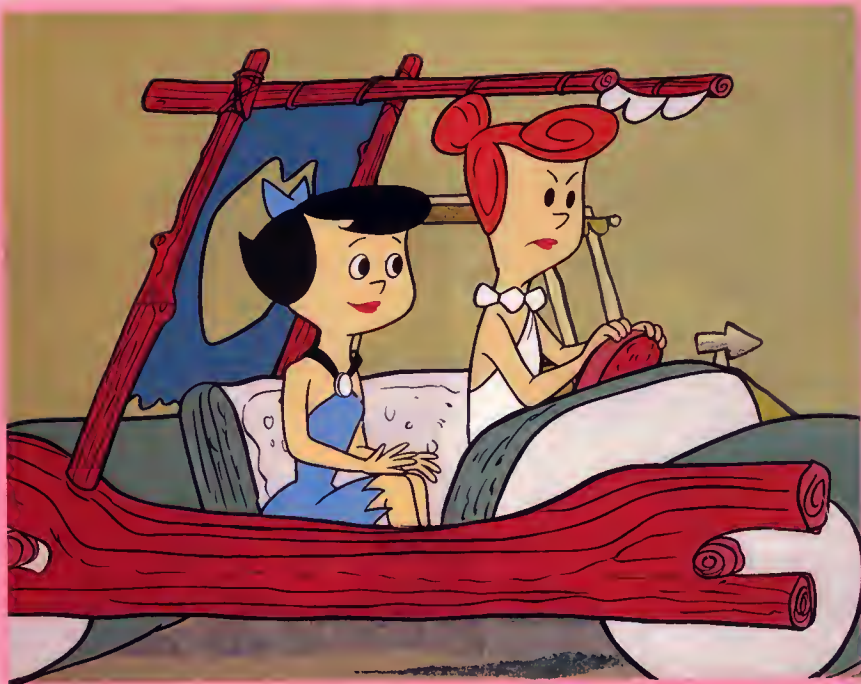


As the success of *The Flintstones* grew, Hanna-Barbera concentrated on producing more shows for ABC's primetime schedule. The studio also provided the network with *Top Cat*, featuring a Sgt. Bilko-esque crew of street-wise New York alley cats, *The Jetsons*, the space-age answer to *The Flintstones*, and finally, in 1964, *The Adventures of Jonny Quest*. Doug Wildey's science fiction/adventure show was a dramatic departure for both the studio and animation in general.

And while Hanna-Barbera poured so much energy into its prime-time series, the studio continued to introduce in traditional seven-minute cartoon characters from Wally Gator and Magilla Gorilla to Atom Ant and Secret Squirrel, all adding to the Hanna-Barbera legacy.



16
The Flintstones
1961
Master Background



17

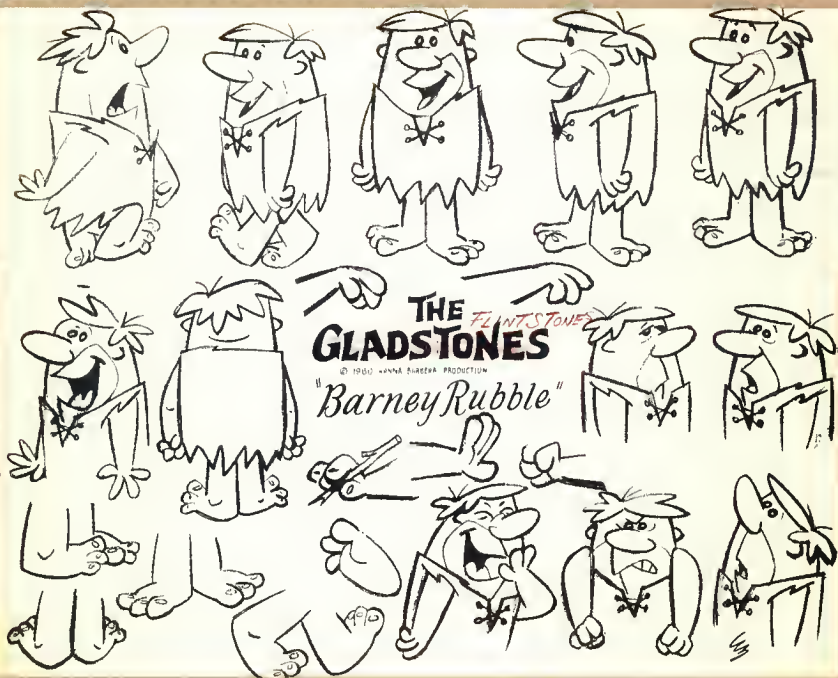
The Flintstones
1961

Production Set-Up/Master Background

19
The Flintstones
1961
Production Set-Up/
Master Background



20
The Flintstones
1961
Production Set-Up/
Master Background



23
The Flintstones
1960
Model Sheet

BAMM-BAMM



© HANNA-BARBERA PROD. INC.
1963



5-24-63
Dick Dickerhoff



Day Time



(NOTE: GATE HAS BEEN
ADDED TO FRONT
YARD OF FLINTSTONE
HOME.)

FLINTSTONE HOME

CHAPTER
TWO

30
The Flintstones
Background Layout



RAH RAH BEAR

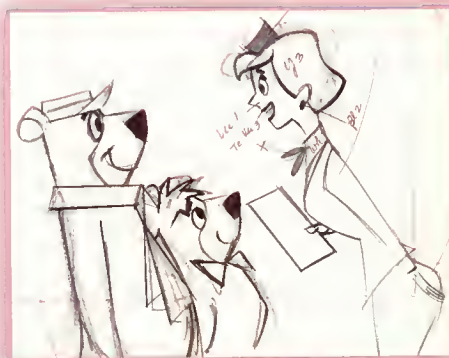
YOGI BEAR
E-78 - Page 1

1 NARR: AUTUMN IN JELLYSTONE PARK IS A BEAUTIFUL . .
2 . . TIME OF THE YEAR . .
3 . . THE VACATIONISTS HAVE LEFT IT'S . .
4 . . WOODED GLADES . . LEAVING THEIR LEFTOVERS . .
5 . . THE HUNTERS ARE GONE . . WE HOPE . .
6 . . BUT . . THEY ARE MISSED . . (2 sec)
8 YOGI: OH, WELL . . IF WINTER COMES, CAN SPRING BE FAR BEHIND . .
9 . . WHICH MEANS . . VACATIONISTS WITH THEIR HOT DOGS . . PEANUT
BRITTLE . . AN' FROZEN PIZZA PIES . .
10 . . HELLO . . WHAT'S THIS . .
11 . . OUR KINDLY RAMOER HAS LEFT HIS DOOR OPEN . .
12 . . WHICH COULD BE INTERPRETED AS MEANING . .
13 . . WELCOME, YOGI BEAR! . .
14 . . I BETTER CHECK ALL THE DOORS . .
15 . . STARTING WITH . .
16 . . THE REFRIGERATOR . . ^{Don't!} (2 sec)
17 HMM . . LOOKS LIKE I GOT HERE JUST IN TIME TO PROTECT THESE
EATING TYPE GOOIES . . (CHEW CHEW CHEW!) . .
18 . . AH! WHAT DO I SEE . .
19 . . A TEE VEE . . THAT'S FOR ME . . HEY HEY! . .
20 . . MAYBE MY FAVORITE PROGRAM IS ON . .
22 . . HUCKLEBERRY . . HOUUUUNNNNOI . .
22 . . I WILL FIND THE CHANNEL . .
23 . . IN THE PAPER . . (2 sec)
24 . . OH! . . NO! . .
25 . . (Reeds) "BEARS BATTLE GIANTS ^{SUNDAY} ~~SATURDAY~~" . .
26 . . MEAT ON THE TABLE " . .
27 . . GIANTS . . PICKIN' ON US POOR LI'L BEARS! (Cont'd)

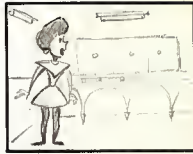
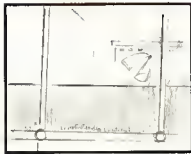
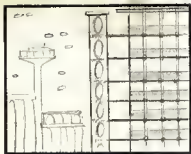
CHAPTER
TWO

32
The Yogi Bear Show
Yogi Bear
1961
Script

33
The Yogi Bear Show
Yogi Bear
1961
Title Card
Courtesy of Earl Kress



34
The Yogi Bear Show
Yogi Bear
1961
Production Drawing



(RUTH) CHARLIE! -- WAKE UP,
CHARLIE -- YOU'LL BE
LATE FOR WORK



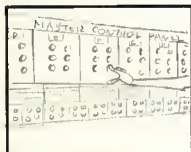
(SNORING)



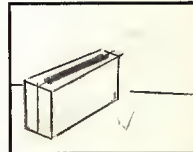
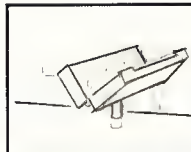
(R) OOD -- THAT MAN --



(R) GUESS -- I'M THROUGH
YELLING AT HIM



(R) -- I'M JUST GETTING UP.
(PRESSED BUTTON -- LIGHTS FLASH --)

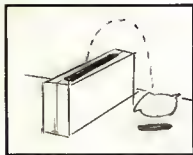


BED TICS LIKE A
TOASTER

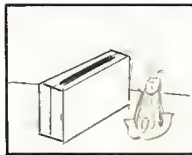
CHAPTER
TWO

42
The Jetsons
1962
Prototype Storyboard

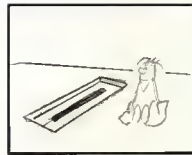
(2)



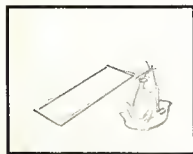
(CUE) - PILLOW POPS OUT



(CUE) - FOLLOWED BY CHARLIE
- LANDS ON PILLOW



PED INTO FLOOR



SLIDE PANEL TRANS FLOOR



(M) I HATE THAT THING!



(L) I DON'T CARE WHAT THE
GRILLKIDS ARE GOING TO DO!



(L) YOU ARE NOT GOING TO
BLAST OFF TO COMNET BUT
AFTER SCHOOL!



KID, GUESS MUM - NO BE HOME
BEFORE DARK!



(L) WELL - IF YOU'RE A GOOD
BOY, I'LL LET YOU GO WITH
THE BOYS CLUB SATURDAY
TO CLAYTON.

43

The Jetsons
1962

Prototype Storyboard



CHAPTER
TWO

46
The Hanna-Barbera New Cartoon Series
Touché Turtle
1962
Color Model



49
The Magilla Gorilla Show
Ricochet Rabbit
1964
Concept Drawing



51

The Magilla Gorilla Show

Magilla Gorilla

1964

Background Layout



© HANNA-BARBERA PRODUCTIONS, INC.
1963 3/4/63

CHAPTER
TWO

52
The Magilla Gorilla Show
Magilla Gorilla
1964
Animation Layout



53

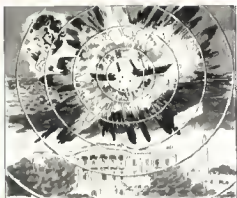
The Magilla Gorilla Show
 Magilla Gorilla
 1964
 Presentation Storyboard



54
Hey There It's Yogi Bear
1963
Model Sheet



55
Peter Potamus
And His Magic Flying Balloon
Yippee, Yappee And Yahooey
1964
Size Comparison



CHAPTER
TWO

57
The Adventures Of Jonny Quest
1964
Presentation Board

JONNY QUEST - SERIES
HNDJ1

ANIMATORS -
HEAD AND FACE
STRUCTURE
NOT A model
sheet



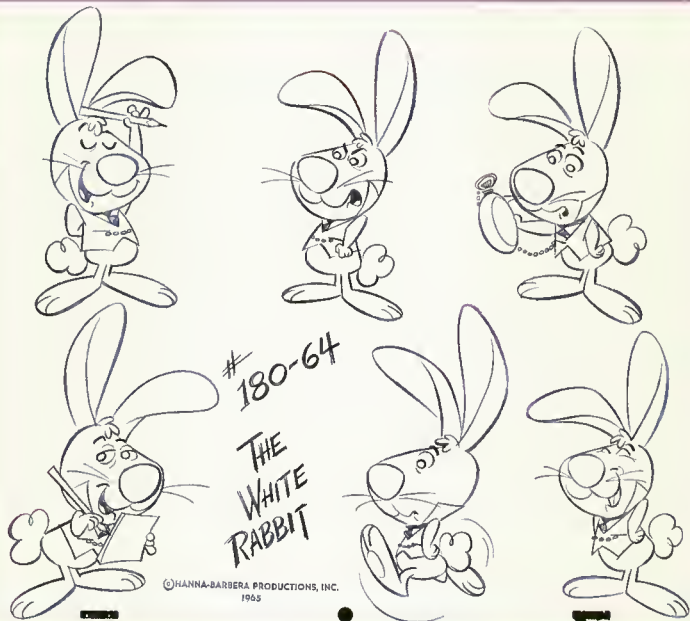
JONNY QUEST SERIES
Jonny

ANIMATORS -
HEAD AND FACE
STRUCTURE
NOT A model
sheet



© SANBIA KASSOTA PRODUCTIONS, INC.
1984

58
The Adventures Of
Jonny Quest
1964
Structure Sheets



CHAPTER
TWO

66
Alice In Wonderland
1966
Model Sheet

RISE OF THE HERO BATTALION

1 9 6 6 - 1 9 6 7

Significant changes were affecting the world of animation in the mid-1960's and Hanna-Barbera was not immune. Internally, William Hanna and Joseph Barbera sold the company they had begun a decade earlier. (While Cincinnati-based Taft Broadcasting grabbed the cartoon empire for the sum of twelve million dollars, a nice chunk of change in 1966, the studio's co-founders continued to run the business with complete autonomy and creative control.) Externally, the Zeitgeist of the sixties was fashioning a more cultivated taste in the television-viewing public.

It was also around this time that a CBS executive named Fred Silverman began to make his presence known in daytime television. On a cue from him, Hanna-Barbera began to alter its direction in the tone of its cartoons.

No longer were talking animals and Stone-Age families par for the course. In fact, a growing, more sophisticated audience was searching for something different and the notion of superheroes fit the bill. The studio quickly recruited comic book artist Alex Toth and brought his Space Ghost creation

to the small screen. *The Herculoids*, *The Mighty Mightor*, and *Birdman* subsequently latched onto the coat-tails of the success created by Mister Ghost.

The superhero battalion invaded the small screen with lightning speed, and then just as quickly retreated. Criticism over the violent content was high and the networks soon turned toward comedy-variety programming. But for two years at least, Hanna-Barbera superheroes ruled the airwaves.



RISE OF THE HERO BATTALION

1 9 6 6 - 1 9 6 7

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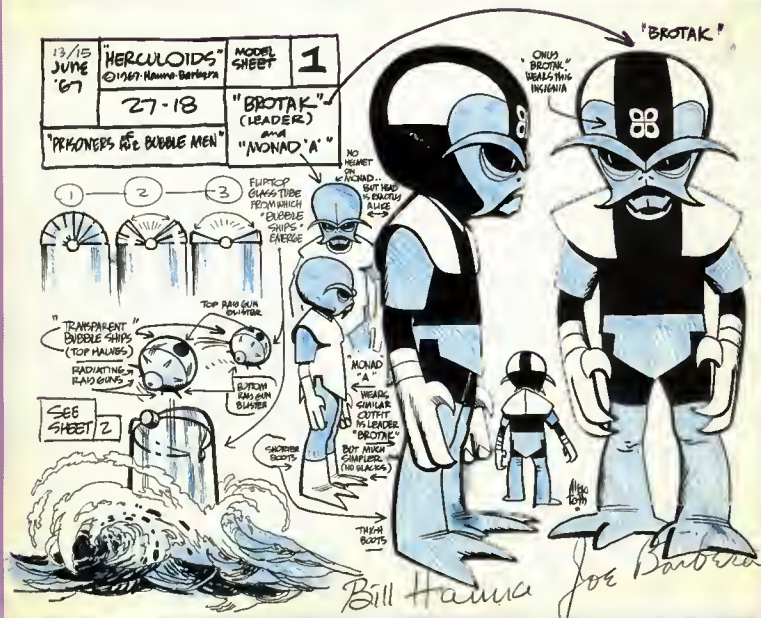
to the small screen. *The Herculoids*, *The Mighty Mightor*, and *Birdman* subsequently latched onto the coat-tails of the success created by Mister Ghost.

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13/15 JUNE '67	"HERCULOIDS" ©1967 Hanna-Barbera	MODEL SHEET	1
	27-18	"BROTAK" (LEADER) and "MONAD 'A'"	
"PRISONERS ARE BUBBLE MEN"			



CHAPTER
THREE

73
The Herculooids
1967
Model Sheet



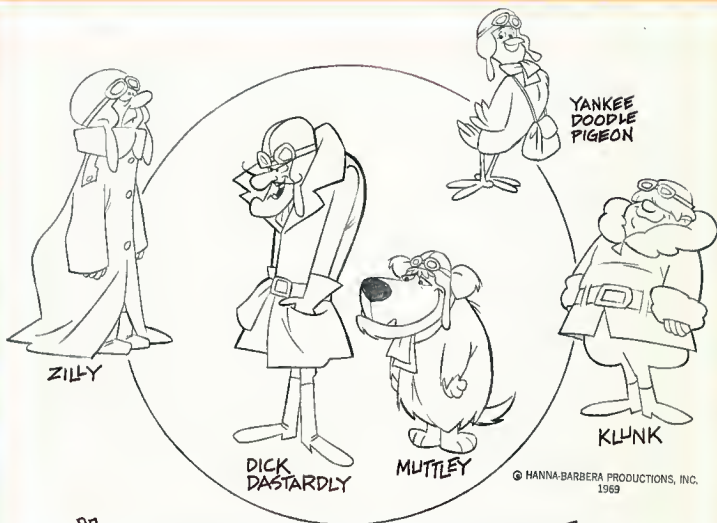
Bill Hanna

Joe Barbera

74

The Banana Splits Adventure Hour
The Banana Splits
1968
Production Drawing and Cel

75



"DASTARDLY AND MUTTLEY IN THEIR FLYING MACHINES"

76

Dastardly And Muttley In Their
Flying Machines
1969
Model Sheet

CHAPTER
FOUR



MYSTERY'S FIVE

In the swinging Southern California town of Laguna Beach lives five mod teenagers, who find that mystery, thrills and suspense have not left the scene!!!

Geoff Jones, Mike Andrews, Kelly Summers, Linda Blake, and Linda's brother, "M. W." attend Laguna Beach High, where their rock and roll group "The Mystery's Five" is the hottest thing on campus!!

Also joining them is Too Much...a big shaggy dog who wears shades and cap, plays bongos with his forepaws, and is billed as the group's guest star!

Together, the Mystery's Five and Too Much find mystery and suspense in stories of ghostly graveyards, eerie islands, and haunted houses!! But these are not the only places...for even the Marine, Amusement Park and mountain resorts hold frightful tales of phantoms and specters!!

Driving their souped up, fabulous, flower buggy, and three wheel "surf-cycle", they bring to our series the mod way to travel, plus handy gimmicks and gadget\$ to help get them out of some of their hair-raising predicaments!!

Stories would springboard off of a high school beach party, a dance they play for, or a weekend at Catalina...as well as more mysterious and foreboding places such as ghost towns, deserted mansions, museums, etc.!!

page 2

They meet strange and unusual characters, both natural and supernatural, like the Black Caped Phantom, a mysterious cult who practice black magic, and a glowing seaweed covered ghost from the deep...to name but a few!!

A logical ending always caps our stories, as the Mystery's Five solve the most baffling tales of the unknown ever told!!

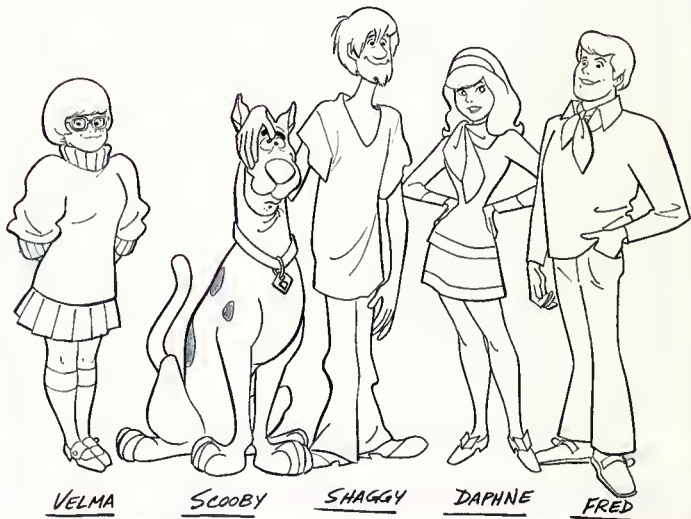
The series would be presented in serial form, consisting of fifteen, 15 minute segments...each having a cliff hanger at the end and a recap at the beginning!!

CHAPTER
FOUR

78
Scooby Doo Where Are You!
1969
Concept Draft

Prod.
45

SCOOBY ©HANNA BARBERA Prod. 1969



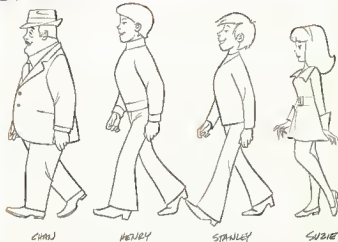
79

Scooby Doo Where Are You!
1969
Model Sheet

62 SERIES "CHAN"

© HUNSA-BARBERA PISCO '72

STANDARD SIZE WALK ①



CHAN

HENRY

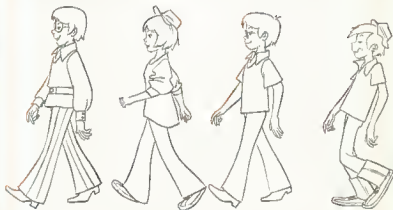
STANLEY

SUZIE

62 SERIES "CHAN"

© HUNSA-BARBERA PISCO '72

STANDARD SIZE WALK ②



ALAN

ANNE

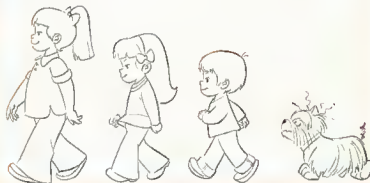
TOM

FLIP

62 SERIES "CHAN"

© HUNSA-BARBERA PISCO '72

STANDARD SIZE WALK ③



NIKKI

MIKI

SCOOTER

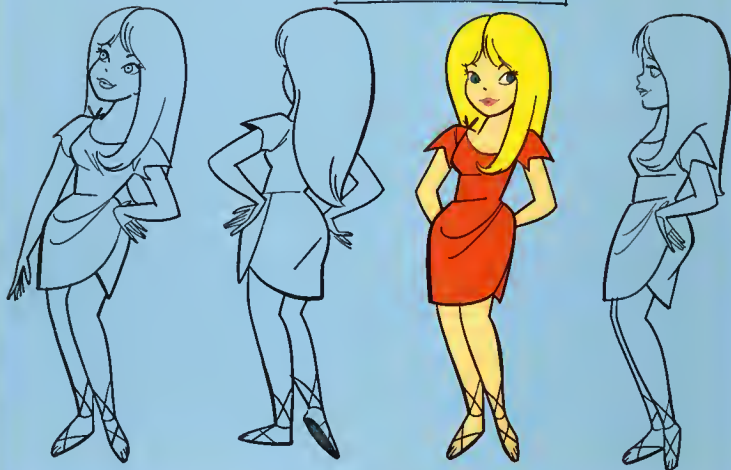
CHU-CHU



"GROOVIA"

#58 SERIES
"ROMAN HOLIDAYS"
© Hanna-Barbera Prod.

4/28/72



CHAPTER
FOUR

85
Roman Holidays
1972
Paint Model

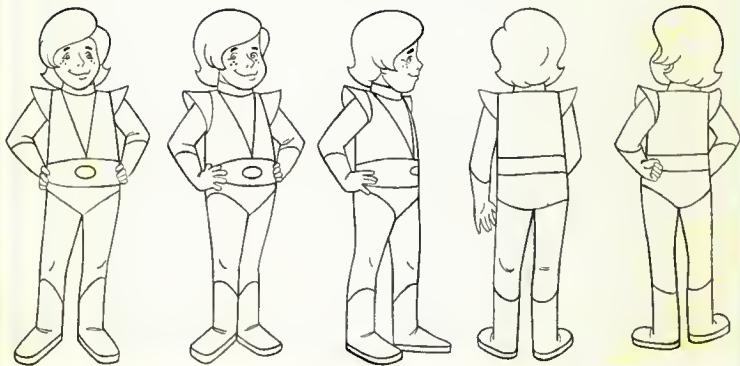
* PARTRIDGE FAMILY - YEAR 2200 "

PROD. # 77-5/8/74

5

X
DANNY

STANDARD SIZE



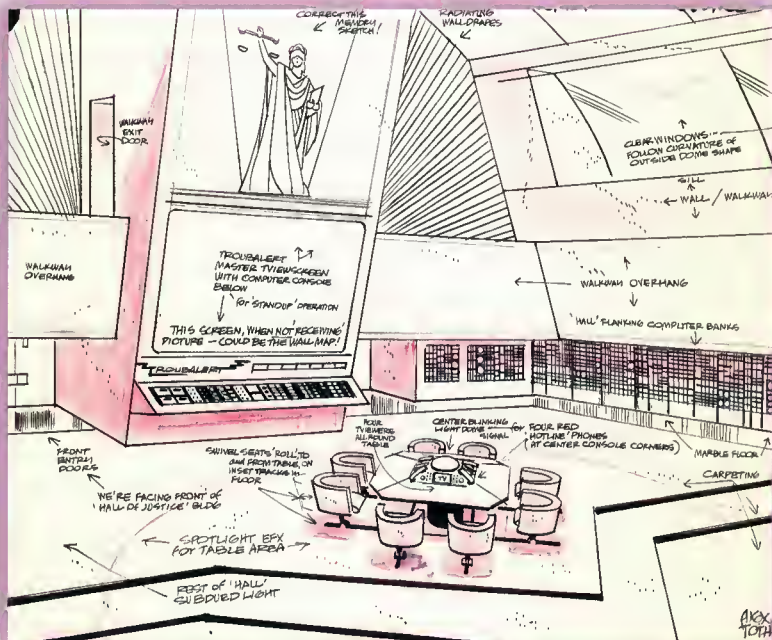
© HANNA-BARBERA PRODUCTIONS, INC.
1974

4

86

Partridge Family: 2200 A.D.
1974
Model Sheet

86





CHAPTER
FOUR

Bill Hanna

Joe Barbera

90
Jabberjaw
1976
Production Cel

SMURFS & SNORKS

1981 - 1993

The 1980's at Hanna-Barbera can best be summed up as "The Blue Years" — Smurf Blue that is. Created by Belgian cartoonist Peyo Culliford, *The Smurfs* was not only a commercial success for the studio throughout its run, but also garnered for Hanna-Barbera yet another pair of Emmys. Naturally, to accommodate the networks' demands for similar hits, the studio obliged with such programs as *Shirt Tales*, *Paw Paws*, *Monchichis*, *The Trollkins*, and the underwater version of the Smurfs, *The Snorks* (also based on a Belgian comic book).

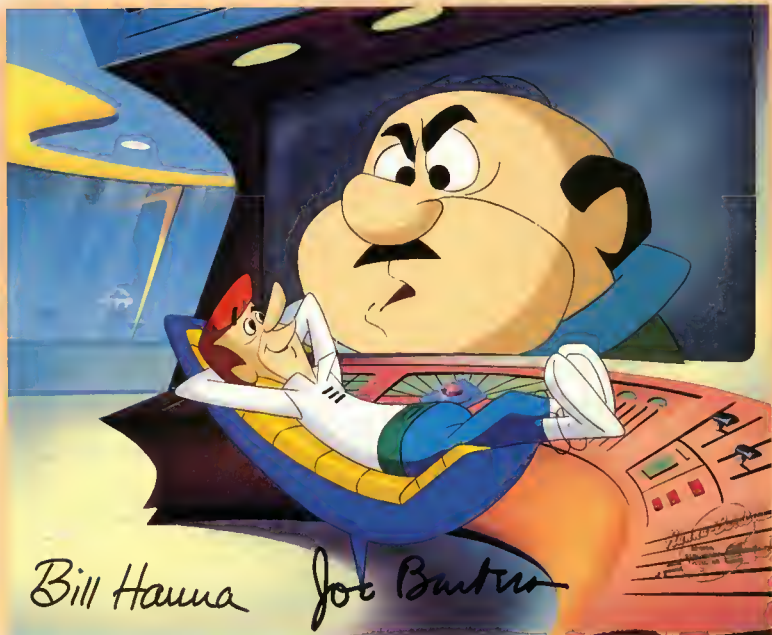
It was also during this time that Hanna-Barbera again produced a whole new wave of cartoons by animating popular sitcom characters. Henry Winkler and Ron Howard, Penny Marshall, Robin Williams, Gary Coleman, and Martin Short all lent their voices to the cartoon characters

based on their prime-time counterparts.

As the 1980's came to a close and the studio began its fourth decade of cartooning, filmmaker David Kirschner now took the helm at Hanna-Barbera, producing such ambitious projects as *The Pirates of Dark Water*, *Capital Critters*, and *Fish Police*.

Finally, the latter half of the 1980's saw an uprising of cartoons featuring younger versions of Hanna-Barbera's more popular creations. *The Flintstone Kids*, *Tom & Jerry Kids*, and *A Pup Named Scooby-Doo* all found their way onto the Saturday morning schedule and further enhanced their reputation as true cartoon legends.





93

Jetsons: The Movie

1989

Production Cel



95

The Pirates Of Dark Water
1991

Production Set-Up/Master Background



96

Fish Police
1991

Production Set-Up/Master Background



97

Circus Of The Stars

1992

Hanna-Barbera Animation Art Limited Edition

98

I Yabba-Dabba-Do

1993

Production Set-Up/Master Background



CHAPTER

FIVE



99

Hollyrock-A-Bye Baby

1993

Production Set-Up/Master Background



105

Jonny's Golden Quest

1993

Production Set-Up



CHAPTER
SIX

106
The Halloween Tree
1993
Production Set-Up



CHAPTER
SIX

108
Yogi The Easter Bear
1994
Production Set-Up



109
King-Pin
1944

Hanna-Barbera Animation Art Limited Edition



CHAPTER
SIX

110

A Flintstone Christmas Carol
1994

Production Set-Up/Master Background

107



113
All Together Now
1994

Hanna-Barbera Animation Art Limited Edition



114
Art Class
1995

Hanna-Barbera Animation Art Limited Edition



CHAPTER
SIX

117
The Real Adventures Of
Jonny Quest
1996
Concept Art



118

The Real Adventures Of Jonny Quest

1996

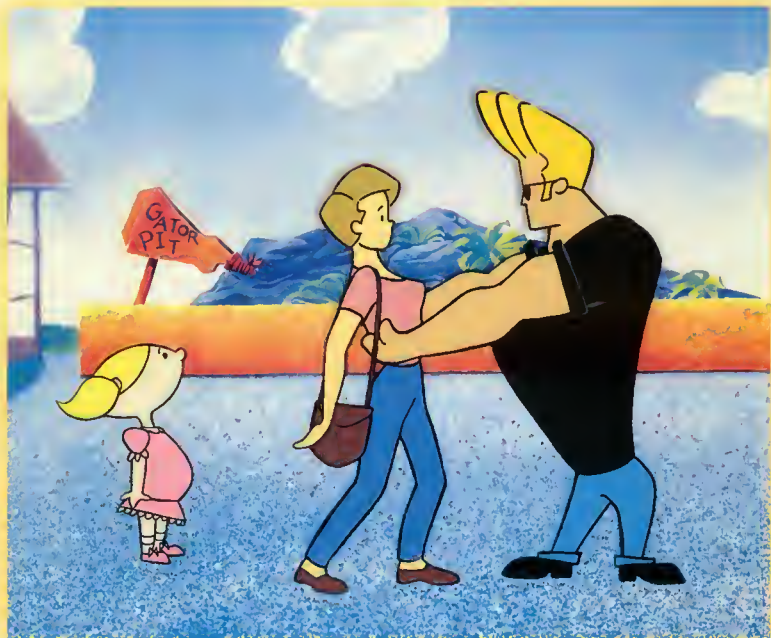
Concept Art



CHAPTER

SIX

119
The Real Adventures Of
Jonny Quest
1996
Concept Art



123
What A Cartoon!
Johnny Bravo
1995
Publicity Cell



SLEDGEHAMMER O'POSSUM "OUT AND ABOUT"



CHAPTER
SIX

127
What A Cartoon!
Out And About
Sledgehammer O'Possum
1995
Title Card

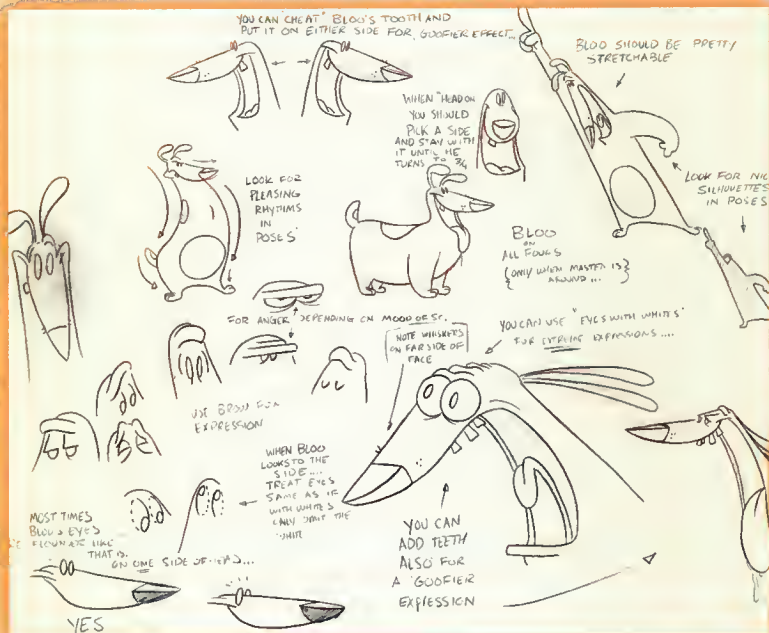


128

What A Cartoon!
Yoink! Of The Yukon

1995

Title Card



132

What A Cartoon!
Bow Wow Buccaneers
Bloo's Gang
1995
Model Sheet

THE BIRTH

1957 - 1959

**“Get set, get ready, Here comes Ruff and Reddy.
They’re tough, but steady, Always Ruff and Reddy.”**

With those lyrics and an introduction by host Jimmy Blaine, *The Ruff and Reddy Show* first entered American homes in the late autumn of 1957. With it, Hanna-Barbera officially began its domination of television cartoons. A level-headed cat and a dim-witted dog, Ruff and Reddy starred in six-minute serials which served as wrap-arounds for older Columbia Pictures theatrical cartoons. Using Ruff and Reddy and the streamlined production process they developed for their Tom and Jerry cartoons while at MGM, William Hanna and Joseph Barbera proved to the world that cartoons could be made for television.

Over the next two and a half years Hanna-Barbera created some of the most timeless characters in television history. Huckleberry Hound, Pixie and Dixie, Quick Draw McGraw,

and Yogi Bear invaded TV sets worldwide and had humans everywhere adding phrases like “I’ll do all the thinnin’ around here”, “I hate those meeces to pieces!”, and “I’m smarter than the average bear!” into their day-to-day lives.

And while corporate sponsorship, critical acclaim (including the first Emmy awarded to a cartoon), and a marketing bonanza swiftly followed, the studio continued producing hits in a manner that would have brought a tear to the eyes of Joe Barbera and Bill Hanna a bit as well to see a business they began with a meager budget of \$2700 per cartoon in 1957 gross more than \$9,000,000 just four years later.) It was truly the start of something big.

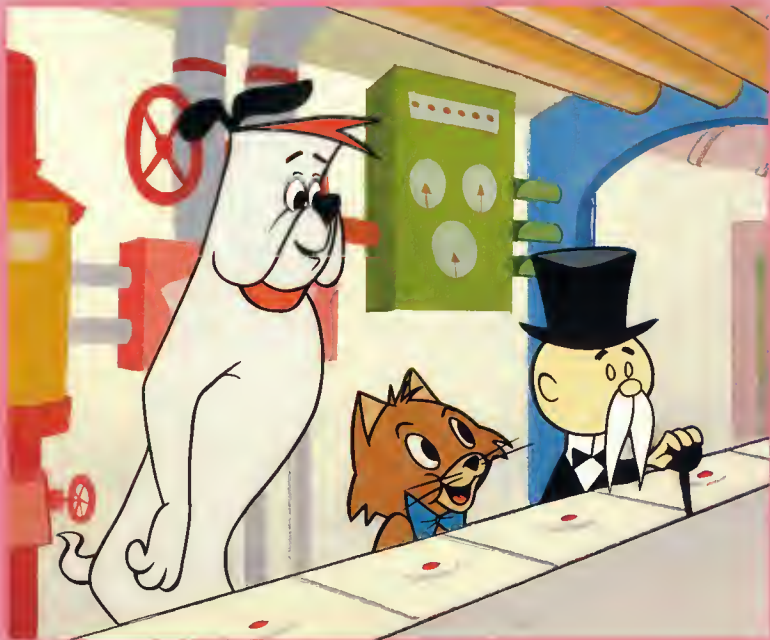




1
The Ruff & Reddy Show
1957
Production Set-Up/Master Background



2
The Ruff & Reddy Show
1957
Production Set-Up/Master Background

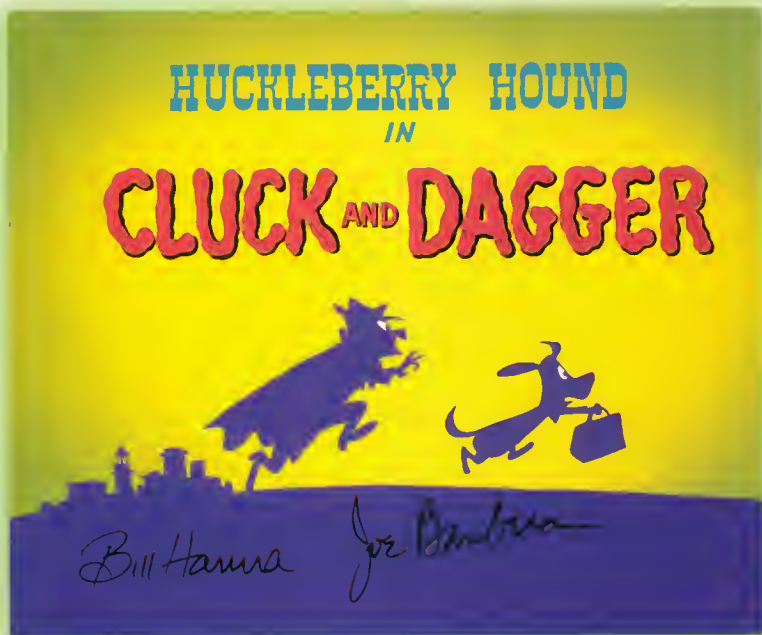


3

The Ruff & Reddy Show

1957

Production Set-Up/Master Background



5
The Huckleberry Hound Show
Huckleberry Hound
1958
Title Card



HOKEY *in* POACHED YEGGS



Bill Hanna Joe Barbera

CHAPTER
ONE

6
The Huckleberry Hound Show
Hokey Wolf
1958
Title Card



9

The Huckeberry Hound Show

Huckeberry Hound

1958

Production Drawing



BEN HUCK

Don Messick

HUCKLEBERRY HOUND

E-181 PAGE 1

1 NARR: HERE AMID THE POMP AND SPLEN-
DOR OF
2 ANCIENT ROME STOOD MANY GREAT
MONUMENTS
3 TO THE HEROES OF THE EMPIRE.
4 THE GREAT CAESAR,
5 THE BRILLIANT AGUSTUS,
6 AND THE MOST FAMOUS OF ALL,
BEN HUCK! WHAT A TALE THIS
STATUE COULD TELL IF IT
COULD ONLY SPEAK!
7 HUCK: HOWDY, NARRATOR!
8 NARR: BUT HOW COME YOU, A STATUE,
CAN SPEAK?
9 HUCK: WAL, IT'S LIKE THIS, I AIN'T
REALLY NO STATUE, I'M KINDA
HIDING OUT! SORTA SECRET
LIKE!
10 NARR: BUT WHY?
HUCK: WAL, ~~IT ALL STARTED ONE DAY~~
ON MY WAY TO THE COLYSEUM!
(2)
11 O'M' DARLING, O'M' DARLIN'

CHAPTER
ONE

10
The Huckleberry Hound Show
Huckleberry Hound
1958
Script



Snooper and Blabber
IN
IMPOSSIBLE
IMPOSTERS



Bill Hanna Joe Barbera

CHAPTER
ONE

12
Quick Draw McGraw
Snooper and Blabber
1959
Title Card

13
Loopy De Loop
1960
Production Drawing



14
Quick Draw McGraw
Quick Draw McGraw
1959
Production Cel
Courtesy of Earl Kress



18

The Flintstones
1961

Production Set-Up/Master Background

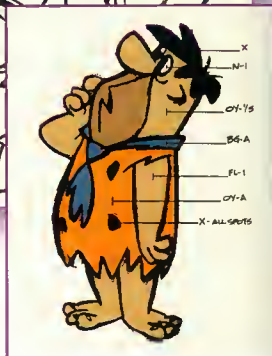


21

The Flintstones

1961

Production Set-Up/Master Background

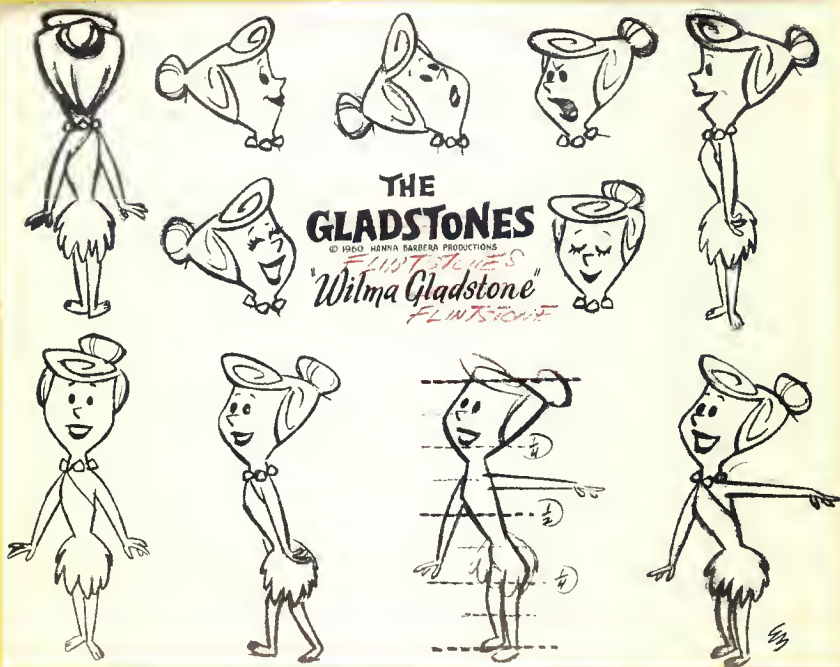


22

Ed's Model Sheet

1994

Hanna-Barbera Animation Art Limited Edition



24
The Flintstones
1960
Model Sheet



25
The Flintstones
1960
Model Sheet



Pebbles

#1

REVISED
MODEL



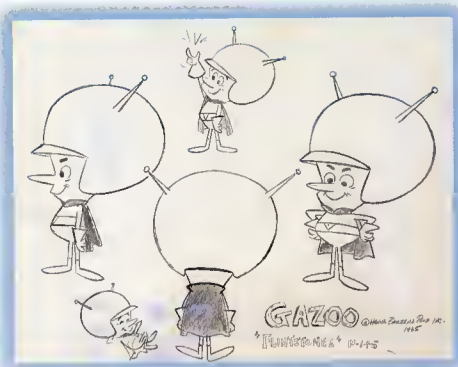
MAR 5/63

© HANNA-BARBERA PRODUCTIONS, INC.
1962

CHAPTER
TWO

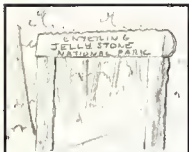
27
The Flintstones
1963
Model Sheet

28
The Flintstones
1965
Model Sheet



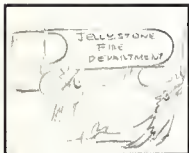
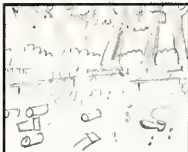
29
The Flintstones
1962
Model Sheet

①



AUTUMN IN JELLYSTONE
PARK

C- PAN - (TIN CANS + DEBRIS



- 1) ONLY 50 BACHES BUILT
OFF THIS YEAR.
- 2) YESH THEY'RE WARNING TO
PUT OUT THE CAMPFIRES.



THE TIMID WOODLAND CREATURES
EMERGE FROM HIDING-TO
ONCE AGAIN ENJOY THE
SILENT, PEACEFUL FOREST.
BUT ONE TIMID FOREST CREATURE



- (Y) OH WELL - IF WINTER COMES?
- CAN SPRING BE FAR BEHIND?
WITH MORE HOT DOGS -
PEANUT BUTTLE AND
PEANUT BUTTLE!



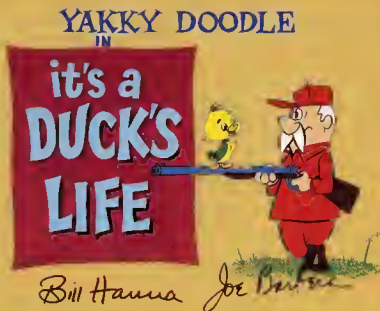
- AND A GOOD-GEOR-
MORNING TO YOU, MR.
RANGER - HUMAN-TYPE CHUM
TALLS GAVE: 7 ROTATED

31

The Yogi Bear Show
Yogi Bear
1961
Storyboard



35
The Yogi Bear Show
Yakky Doodle
1961
Title Card

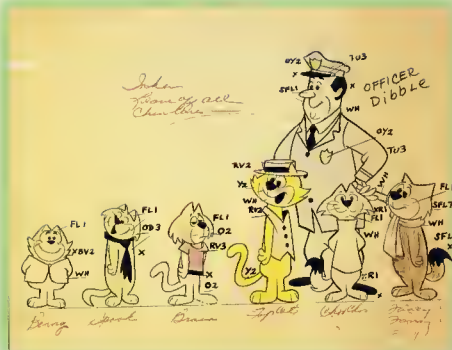
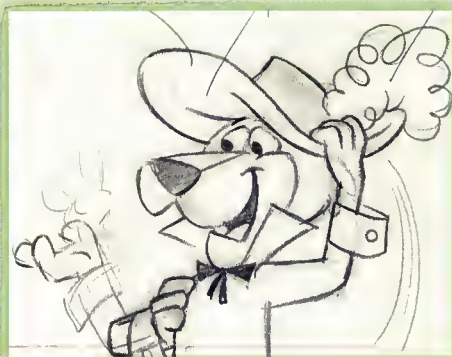


CHAPTER
TWO



36
The Yogi Bear Show
Snagglepuss
1961
Title Card

37
The Yogi Bear Show
Snagglepuss
1961
Production Drawing



38
Top Cat
1961
Color/Size Comparison



Bill Hanna Joe Barbera

CHAPTER
TWO

39
Top Cat
1961
Production Set-Up

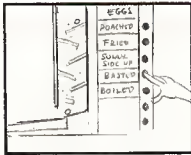
40
Top Cat
1961
Concept Art



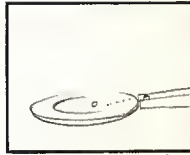
41
Jane, Stop This Crazy Thing!
1995
Hanna-Barbera Animation Art Limited Edition



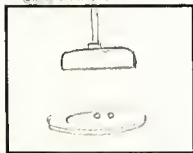
(R) CHARLIE - HOW DO YOU WANT YOUR EGGS THIS MORNING?
(CH (GISHYU)) FRIED - BASTED



PRESSES BUTTON -
TWO PELLETS ROLL DOWN



PELLET ROLL ON TO PLATE
(L) COME ON, CHARLIE -



(R) - THEY'LL BE READY IN A MINUTE.



(CH) MAM - THOSE SYNTHETIC EGGS LOOK MIGHTY GOOD!



(R) IT'S HARD TO IMAGINE PEOPLE HAD TO DEPEND ON GISHYUS FOR EGGS IN THE OLD DAYS!



(CH) YEAH - THAT'S OLDFASH SCIENCE DISCOVERED THE FORMULA FOR EVERYTHING!

CHAPTER
TWO



45
The Jetsons
1962
Model Sheet



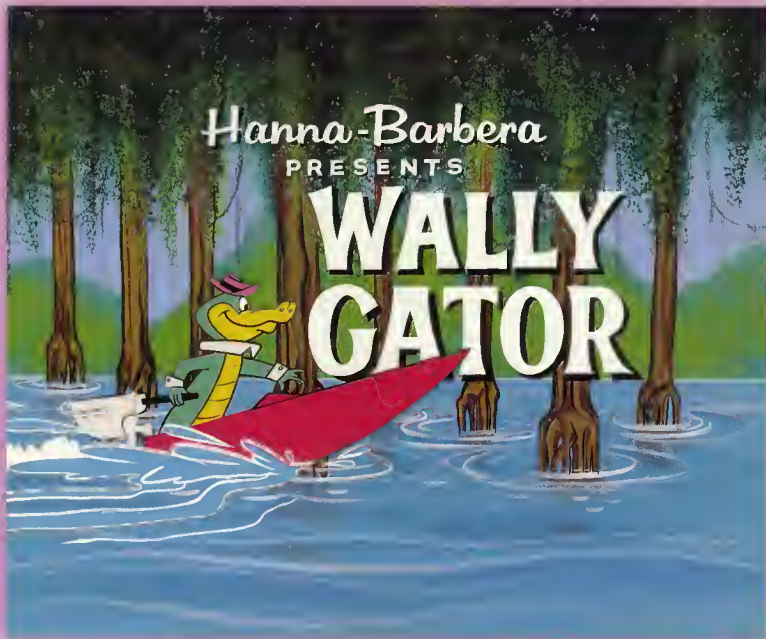
47

The Hanna-Barbera New Cartoon Series

Lippy the Lion and Hardy Har Har

1962

Production Set-Up



CHAPTER
TWO

48

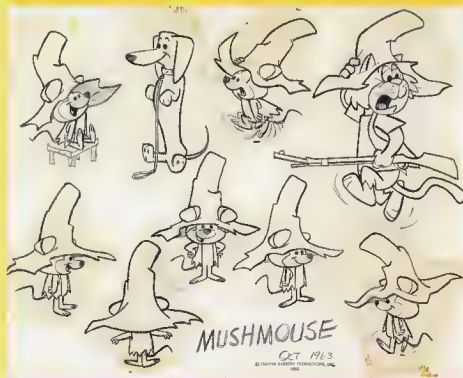
The Hanna-Barbera New Cartoon Series

Wally Gator

1962

"Presents" Card

Courtesy of Steven Kimura



CHAPTER
TWO

50
The Magilla Gorilla Show
Punkin' Puss And Mushmouse
1964
Model Sheets



56

The Adventures Of Jonny Quest

1964

Presentation Board

58



The JAGUARS



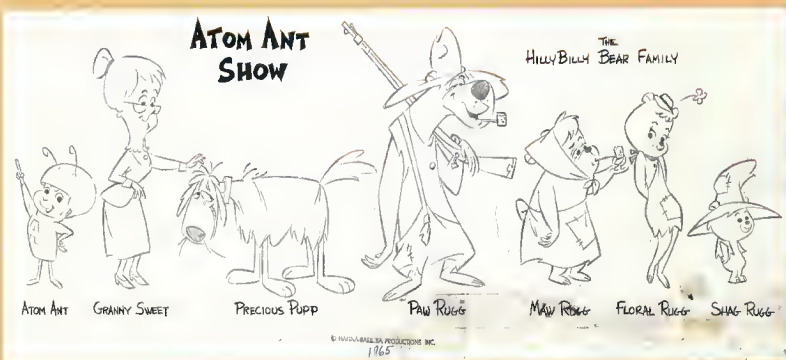
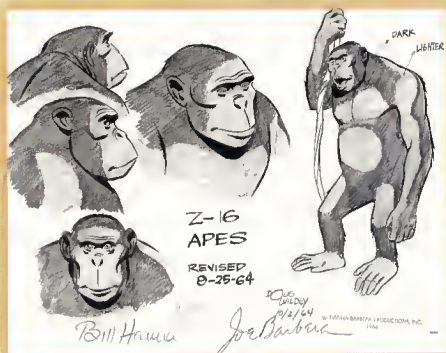
© 1965
HANNA-BARBERA
PROD., INC.



CHAPTER
TWO

59
The Jaguars
Unsold Series
1965
Presentation Board

60
The Adventures Of Jonny Quest
1964
Model Sheet



61
The Atom Ant/Secret Squirrel Show
1965
Model Line-up



62
The Atom Ant/Secret Squirrel Show
Secret Squirrel
1965
Model Sheet

CHAPTER
TWO



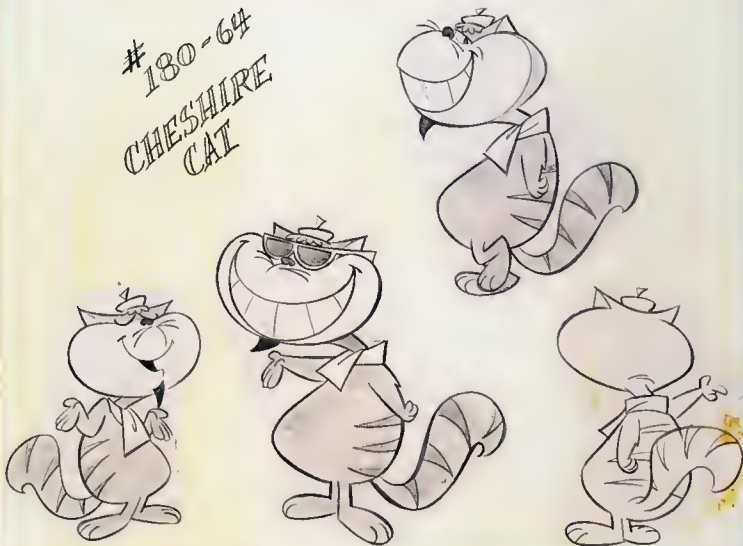
63
The Atom Ant/Secret Squirrel Show
Secret Squirrel
1965
Concept Drawing

64
 Peter Potamus
 And His Magic Flying Balloon
 Peter Potamus
 1964
 Concept Drawing



65
 Peter Potamus
 And His Magic Flying Balloon
 Peter Potamus
 1964
 Model Sheet

#180-64
CHESHIRE
CAT



©HANNA-BARBERA PRODUCTIONS, INC.
1965

67
Alice In Wonderland
1966
Model Sheet





Space
Ghost

Model
Sheet

1

... of 8
sheets

"ghost"
(himself)

6' 2"

* Note: Cloak will be a
loosely flowing,
"wispy" affair,
trailing behind
"ghost" in a
floating attitude!
Translucent, and
with white outlines!



* Note: "ghost's"
"Invisibelt" is unlike
those worn by heroes,
due to six additional
(square-shaped)
buttons framing
his buckle (and
"Invisitation")...!
These buttons will
be used for all
kinds of way out
"force": Field, power,
ray, tom foolery!

Alex
Toth
S

©MANNA-BARBERA PRODUCTIONS, INC.
1966

CHAPTER
THREE

69

The Space Ghost And Dino Boy
Space Ghost
1966
Model Sheet

the MANTIS-MEN

(TORAK AND HIS HENCHMEN)

AX-2

ZORAK

(THE LEADER)

VERMILLION
SUIT &
FACE

GREEN
EYES

HENCHMEN:
GREEN
SUITS &
FACES

VERMILLION
EYES

CARRY
RAY
GUNS

OK'D
5-3-66
J.B.

#1

© HANNA-BARBERA PRODUCTIONS, INC.
1966

70

The Space Ghost And Dino Boy

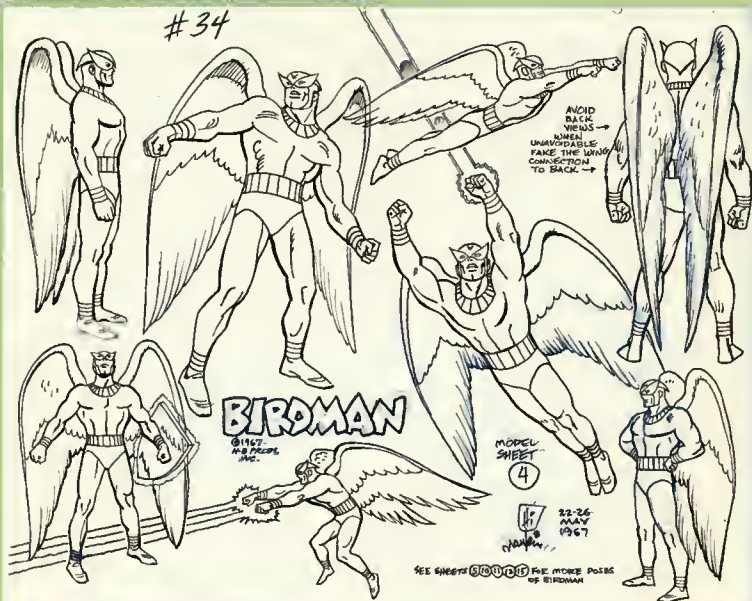
Space Ghost

1966

Model Sheet



#34



CHAPTER
THREE

71
Birdman And The Galaxy Trio
Birdman
1967
Model Sheet

gloop
(SENIOR)

USE
SOFT HEAVEY
PENCIL

ON C.U. SHOTS
USE SAND PAPER
OR OTHER
ROUGH SURFACE
FOR LINE
TEXTURE

MAYBE USE
CHINA MARKER
OR CRAYON FOR
LINE TEXTURE
ON CLOSE
SHOTS-

gleep
(JUNIOR)



SCOOBY DOO & THE SEVENTIES

1968 - 1980

Hanna-Barbera answered the networks' cries for more comedy and variety shows with a show that could not have been more different than those of superheroes defending morality. Although they served as hosts to such cartoons as *Arabian Nights* and *The Three Musketeers*, the live-action Banana Splits were a zany and groovy departure from the standard kid fare at the time. Not only did the Banana Splits offer a good sampling of comball jokes and traditional slapstick every week, but the quartet was yet another group in a long line of Hanna-Barbera creations who were as equally adept musically as they were at being funny.

Debuting in 1969, *Scooby Doo Where Are You!* is perhaps the best example of the studio's collaborative style. From ideas, concepts, and designs of Hanna, Barbera, Fred Silverman, writers Joe Ruby and Ken Spears,

and designer Iwao Takamoto, sprung the series which turned out to be the studio's second-biggest success story.

CBS knew a good thing when it saw it. And so did NBC and ABC. The three networks clamored for more Scooby Doo's and Hanna-Barbera did not disappoint. Over the next six years the studio churned out a whole succession of mystery-related programs, from *Josie and the Pussycats* to *Hong Kong Phooey*. All the while Scooby and crew held their

presence in the Saturday morning line-up with brand new series including *The New Scooby-Doo Comedy Movies* and *Scooby's All-Star Laff-A-Lympics*, each contributing to Scooby's record of lasting longer on the networks' Saturday morning line-up than any other cartoon character.





"PENLOPE PITSTOP"
No. ⑤

©HANNA-BARBERA PRODUCTIONS, INC.
1963

75

The Wacky Races
Penelope Pitstop
1968
Model Sheet



77

Scooby Doo Where Are You!

1969

Presentation Board



JOSIE" PROD #51 (COMPARATIVE SIZE) STANDARD SIZE

HANNA BARBERA PRODUCTIONS, INC.
1970



JOSIE

MELODY

VALERIE

ALEXANDRA SEBASTIAN

80

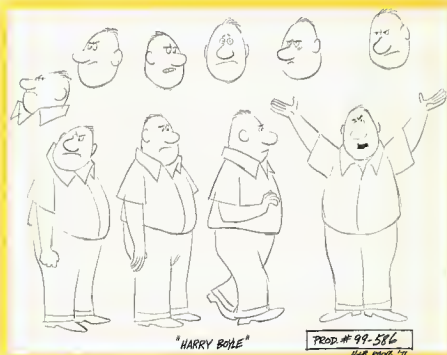
Josie And The Pussycats

1970

Model Sheet

CHAPTER
FOUR

81
 Help! It's The Hair Bear Bunch!
 1971
 Model Sheet



82
 Wait Till Your Father Gets Home
 1972
 Model Sheet

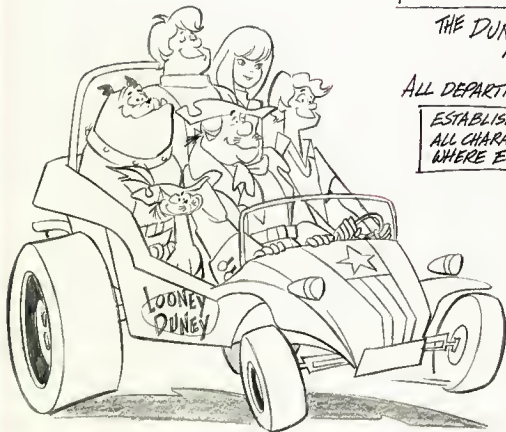


#55 SERIES SHEET #21
"THE FUNKY PHANTOM"
©Hanna-Barbera Prod. 5/3/71

THE DUNE BUGGY
"LOONEY DUNEY"

ALL DEPARTMENTS NOTE:

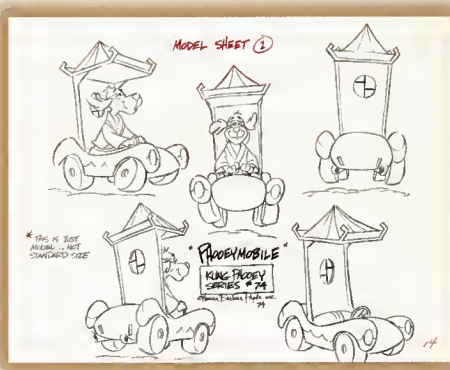
ESTABLISH SEAT BELTS FOR
ALL CHARACTERS RIDING IN BUGGY
WHERE EVER POSSIBLE



CHAPTER
FOUR

83
The Funky Phantom
1971
Model Sheet

88
Hong Kong Phooey
1974
Production Drawing



89
Hong Kong Phooey
1974
Model Sheet

91

The Smurfs
1981

Production Set-Up/Master Background



CHAPTER
FIVE



92

The Snorks
1984

Production Set-Up/Master Background



94

Symphony Of The Stars
1989

Hanna-Barbera Animation Art Limited Edition

THE NEXT SEVEN MINUTES

1993 AND ONWARD

The phrase "Everything old is new again" never held truer than today at Hanna-Barbera Cartoons, Inc.

When Ted Turner took control of the studio from Great American in 1991, a new course was set for Hanna-Barbera. A call was sent out for talent with fresh ideas, resulting in both *2 Stupid Dogs* and *Swat Kats*. Turner also made sure that his *Adventures of Captain Planet* project found its new home at Hanna-Barbera, further cementing his commitment to environmental causes.

As this is being written, the studio is reviving one of the most popular shows in its history. *The Real Adventures of Jonny Quest* blends the excitement and innovation of the 1964 series with the visual sophistication of 1995.

But the biggest undertaking of all is certainly that of Hanna-Barbera's "What A Cartoon!" project where 48 of Hanna-Barbera's new original shorts appear on the Cartoon Network as World Premiere Toons. WAC! revisits The Golden Years of animation and the tradition of creating seven-minute shorts in the same manner as they were fifty years ago—with cartoon directors in charge of introducing new characters one cartoon at a time.

As we look to our fortieth year of cartooning, Hanna-Barbera can still be assured of its place in history. From the Stone-Age to the Space-Age, from *Jellystone Park* to a New York City alley, the studio and its production will continue to represent many things to the world, but mostly that of the vision of William Hanna and Joseph Barbera.

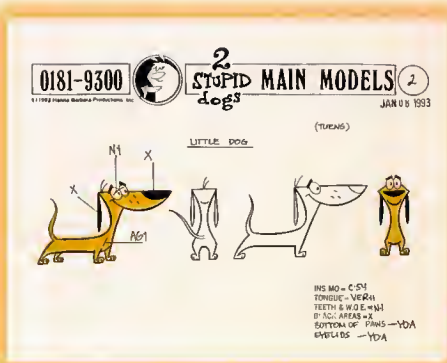
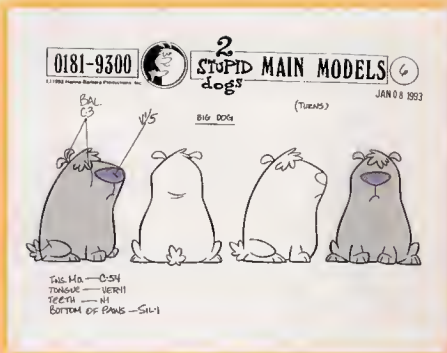


100
Swat Kats
1993
Color Model



101
Swat Kats
1993
Color Model

102
2 Stupid Dogs
1993
Color Model



103
2 Stupid Dogs
1993
Color Model

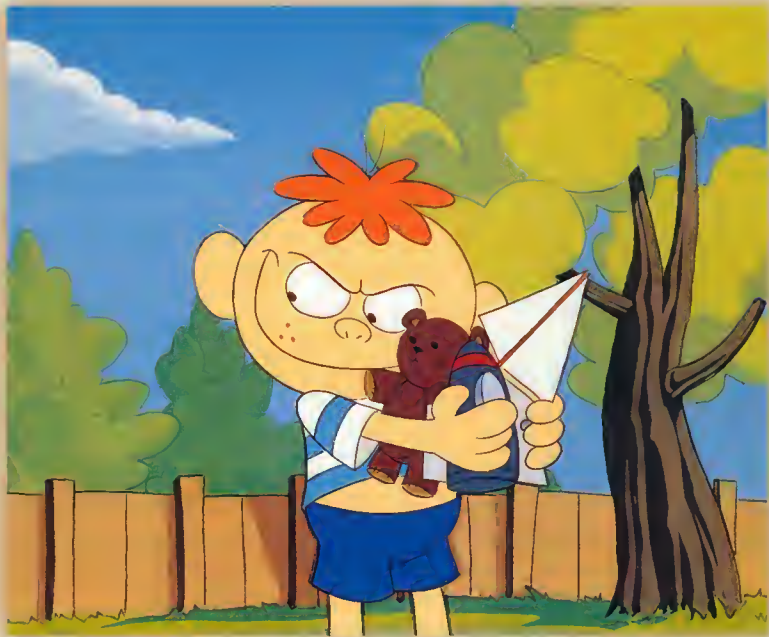


104

The New Adventures Of Captain Planet

1993

Color Model



107

The Town Santa Forgot

1993

Production Set-Up



111

Out For The Night

1995

Hanna-Barbera Animation Art Limited Edition



112

Scooby Doo Where Are You!

1995

Hanna-Barbera Animation Art Limited Edition



CHAPTER
SIX

115

Knot For Beginners
1995

Hanna-Barbera Animation Art Limited Edition



116

The Perils Of Penelope Pitstop

1995

Hanna-Barbera Animation Art Limited Edition

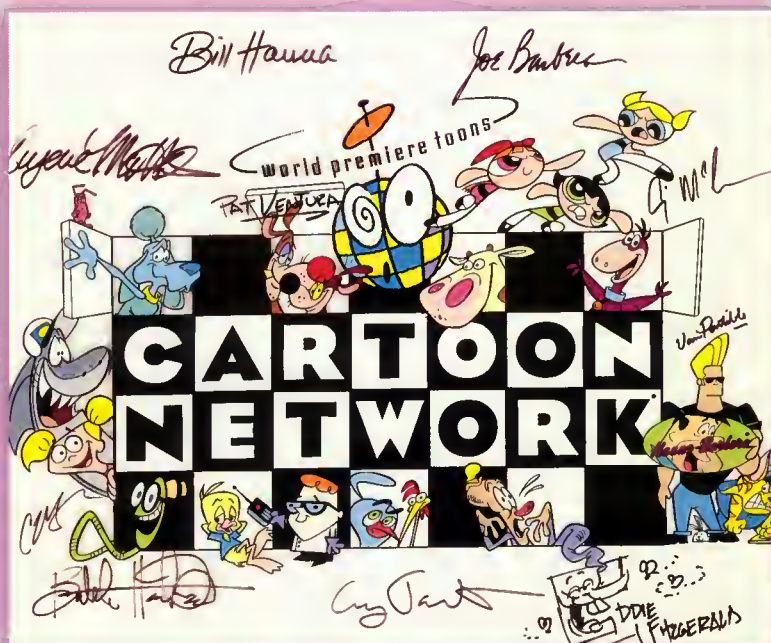


120

The Real Adventures Of Jomy Quest

1996

Concept Art



CHAPTER
SIX

121

What A Cartoon!
1995

Hanna-Barbera Animation Art Limited Edition Set



122

What A Cartoon!
Dexter's Laboratory
1995

Production Set-Up/Master Background



124

What A Cartoon!
Meet Fuzzy Lumkins
Powerpuff Girls
1995

Production Set-Up/Master Background



GEORGE AND JUNIOR



"LOOK OUT BELOW"

CHAPTER

SIX

125

What A Cartoon!
Look Out Below!
George And Junior
1995
Title Card

121



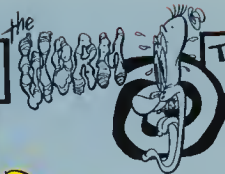
126

What A Cartoon!
Short (Yet Pensive) Pense
Pfish And Chip
1995
Production Cel



H00615-94010

© 1995 Hanna-Barbera Cartoons, Inc.



TALES OF WORM
PARANOIA

3

MAY 16 1995

WORM

X NOTE!

THIS IS NOT A MODEL SHEET!
USE FOR CLEAN-UP LINE
QUALITY & COLOR KEY ONLY!!!
USE LANDS AS MODELS!!



CHAPTER
SIX

129

What A Cartoon!
Tales Of Worm Paranoia
The Worm
1995
Color Model Sheet

125

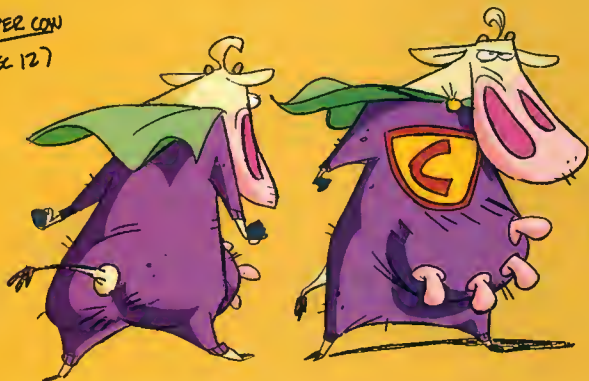
H00615-94076

© 1994 HANNA BARBERA CARTOONS, INC.



Cow and Chicken

SUPER COW
(sc 127)



130

What A Cartoon!

Cow And Chicken

1995

Color Model Sheet



H00615-94009

© 1994 HANNA BARBERA CARTOONS, INC.



BOID 'N' WOIM

1

JAN 13 1995

of 1/10/95

DAY COLORS

BOID & WOIM

(SIZE COMPARISON)

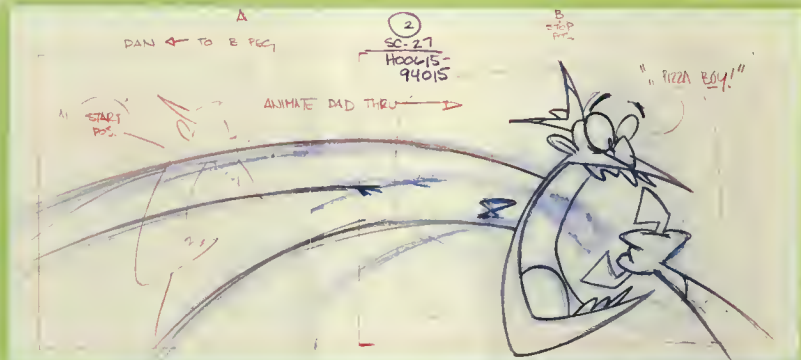


131

What A Cartoon!
Boid 'N' Woim
1995
Color Model Sheet

CHAPTER
SIX

127



133
 What A Cartoon!
 Pizza Boy
 1995
 Layout



134

What A Cartoon!

Hard Luck Duck

1995

Production Set-Up/Master Background



CHAPTER
SIX

135

What A Cartoon!
Dino In Stay Out!
1995

Production Set-Up/Master Background

131

The End

A Hanna- Barbera CARTOON

© COPYRIGHT MCMLXII
BY 'NNA-BARBERA
PRODUCTIONS.



*Sound
Recording*

THIS PICTURE MADE UNDER
THE JURISDICTION OF



AFFILIATED WITH
A.F.L. - C.I.O.

136

The Hanna-Barbera New Cartoon Series

"The End" Card

1962

Production Cel

Courtesy of Justin Strauss



